

Commercial Art 20-21
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Introduction

Commercial art offers a variety of techniques and problem-solving solutions related to both commercial and fine art. This program offers comprehensive art experience combined with occupational related projects in professional fields. Because of the situation we are in, we are not available to offer the same hands on activities that take place in the classroom. With this being said, hopefully we can move back into the classroom quickly and back to school. Because of the lack of ability to use tools, we will be predominantly drawing and painting for the next few weeks.

Goals of Commercial Art Education

Commercial art is a combination of both design knowledge in a series of activities introducing students to career opportunities in the arts. The goal of the commercial art program is to connect artistic and creative thinking with professional and commercial opportunities.

Class Structure

Art 1, 2, 3 and 4 will all be on different curriculum

Art 1 will do an introduction to art units for the first six weeks and then move on to personal choice projects from there. Unit 1 Projects will be assigned and will be due 1-2 weeks later depending on each class needs. On completion of each project we will have a conversation/critique with the class and discuss our own and others' artwork. The

Art 2, 3, and 4 will be doing free choice projects based on personal talents and interests. Upper division since will be working to build a portfolio that will be discussed in graded periodically throughout the year. Students will be graded on a two week check to see progression of free choice projects. There will also be other materials provided to art to three and four students upon request. Students will be graded on a 1 to 5 point scale and will be graded on production and personal growth. Students will be graded every two weeks based on two week checks

Grading

Grading scale is from 1 to 5. Grades are based on personal effort and growth. Grades will be given after every completed assignment.

Classroom Guidelines

Be on time and be prepared for class to start.

Listen and follow directions, respect others, and remember there's a zoom etiquette, which we will discuss later.

Be responsible and take care of any materials that are taken home.

Grading Criteria

Assignments will be graded on a scale from 1 to 5 grades will be based on standards and daily assignments with a portfolio review at the end of each semester to passage semester of commercial artist student must earn a 70% or higher

Accommodations

Any student seeking accommodations on assignment or other general classroom activities should speak with the instructor prior to the due date IEP and 504 accommodations will be followed as documented.

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